



# Riverton Ice Hockey Association Dasher Board Sponsorship

## PUT YOUR ADVERTISING WHERE THE ACTION IS!

The Riverton Ice Arena now offers companies, businesses and organizations the opportunity to advertise on the dasher boards around the rink. Colorful and close to the action, dasher boards are an excellent and affordable way to promote products and services.

### Benefits

- Your advertisement will be seen at over 300 practices and games, as well as during open skate times.
- RIHA has four competitive teams that will host teams from across the state. Bringing fans in not only locally, but from across Wyoming.
- This year Riverton will have a high school team. The high school age division typically draws large crowds.
- Hockey fans and families are very passionate about the sport. They are loyal and supportive to companies that sponsor hockey.
- Your sponsorship shows a sense of commitment to the community and its families.

### Details

- Dasher boards are 8 ft. Long and 3 ft. High.
- Season sponsorship for a full board is \$400. Half board sponsorship is \$250
- Dasher advertising is full color and can include logos, pictures, and wording.
- Dasher board advertising design is included in price.



### Who benefits from advertising at RIHA Ice Arena?

Riverton Ice Hockey Association is a non-profit organization. All proceeds from dasher board sponsorship goes to the youth and community. Funds raised from sponsorships is used to purchase equipment for the kids, and continue improvements to the Riverton Ice Arena to ensure youth hockey in the community for years to come.